

Moholy-Nagy Művészeti Egyetem
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Kubinyi György

Témavezető tanár:

Csomay Zsófia

külön köszönet:

Csomay Zsófiának

Kerégyártó Bélának

Kecskés Tibornak

mestermunkát kísérő
dla értekezés

Theses in english

Architectural behaviour,
or what can replace the
architectural style recently?

THESES

Thesis 1.

The lack of overall styles of nowadays architecture, or the ignorance of the branding, styles related to ideologies and philosophy brings the architects into such a situation where the communication of the designed building get very difficult with the society. The conceptual thinking that characterize our society requires form the artwork such an assigned or secondary meaning to connect to the building as an artwork easily. If a building - with its assigned meaning - gives an easy way to understand it, then the viewer will not have motivation to get to know its general meaning that consist of its presence and its physical reality.

Thesis 2.

The contemporary design, which accepts the building that is to be planned as a continuation of the earlier ages of architecture but create such a work of art that embed in its own age is called eternal architecture (*architectura perennis*). This wing of architecture, which determines design as a practical art, do not aim to be original in novelty appearing way but satisfied with placing the artwork in its temporal and spatial contest.

Thesis 3.

The building design as the part of of *architectura perennis* do not create an assigned meaning to the building because the most important thing is the fulfilment of the purpose, and the architect wants influence by the presence and the phenomenon of the building. The assigned meaning is describable in words as an obvious statement but it can not carry a general message of their age

Thesis 4.

The presence of the archetype in the building could solve the contradiction between the social expectations of conceptual self-interpretation of the art-work and the architectural creation that intend to affect only by its physical presence so without assigned meaning. The featuring archetype in the building awakes the beholder's basic instinct, affection towards it. But the presence of the Archetype does not satisfies the conceptual expectation related to the acceptance of the art-work. It follows that the appearing of the archetype in the plan or in the bulding gives way to take in and discover the building as a phenomena.

Thesis 5.

The expectations of conceptual take in of architectural and other art-works is a real social claim that is more than all right to be fulfilled. I am referring to iconic works that maybe can determine even the esthetical identity of a city but they definitely make the urban surrounding more colourful and entertaining. However, the form elements - that carry assigned, secondary meaning – in the mass architecture, mass construction could cause confusion, because the ordinary architecture is a practical art, concentrate on the function of the building and on the and the design - based on the multiple physical presence - can give an adequate answer to the self-contradictory architectural situations.