

14. SUMMARY, THESISSES

It was the goal of this doctoral thesis to create the theoretical and practical system of designing apparels in the process of the realisation of the masterwork and highlighting at the same time the importance of textile- and garment industry both in Hungary and abroad.

- The starting point of my theoretical research is the analysis of economic and social situation in which I study the condition of the Hungarian textile- and garment industry, the necessity of the quality assurance as well as the challenges of our joining the EU for the industry and the designers in the past decade.

The job of the creators and their creations have been appreciated more and more due to the global changes such as the collapse of socialism and the establishment of the European Community. The boom of IT, mass communication systems, manufacturing processes, and restructuring of the consumer's demands etc. accompanied these changes.

The design is continuously gaining importance in the development of the products so as to meet their various requirements, to produce high quality goods thus keeping and increasing our share in the market. All these factors have become key elements of our development in our present situation.

- I study the definition of fashion, its development stages, the approaches of the designers and methods of art-craft and design. I sum up the types of designing garments giving their criteria for the successful realisation.

- In the frame of a case study I intend to present the Hungarian firm I've been working for 10 years as it formed the ground of my masterwork.

Through the application of the various designing methods a process is becoming clearly visible in which the designer's idea transforms the model drawing leading to the prototype that will be manufactured as a competitive product.

To ensure the success of a creation the designer has to be well aware of the motivations and identity of the group targeted and that was the reason why I did research work.

- The inspirational basis of my masterwork was a prize winning capsule collection manufactured by the company. The sketches were made after life-size models of simple cotton cloths which both formed the starting point of my experimental collection made from the original materials.

The booklet shows the result of the final visual appearance of this work, the way landing innovation to the process of designing.

- One of the most important goals of my doctoral thesis is to include results of my research work in a multimedia based information system that could help the students in being up-to-date answering the challenges, and successfully solving current problems.

Only talented and well-trained designers can enforce their artistic abilities, enriching their cultural environment.