## Moholy-Nagy Művészeti Egyetem Doktori Iskola

# ÁLLAMI FELELŐSSÉGVÁLLALÁS A MAGYAR AUDIOVIZUÁLIS ALKOTÁSOK TÁMOGATÁSÁBAN

# A MINDENKI CÍMŰ FILM ÚTJA AZ OSCAR-DÍJIG

## DOKTORI ÉRTEKEZÉS

dr. Kollarik Tamás 2021.

Témavezetők: German Kinga PhD és Fülöp József DLA

#### **Theses**

The assertion related to the hypothesis is that the Hungarian audiovisual world is fundamentally dependent on the State support, therefore it is necessary to create an independent film administration within the cultural administration. State activity, the creation of a legal environment, the setting up of institutions, the creation and regular review of forms of support and control are based partly on historical traditions but largely on the political environment and the intentions of decision-makers. The latter can be felt in various areas of state involvement, but the way and means of "intervention" can also be an indicator of the advocacy power of the film industry and in many ways of the success of the sector.

In addition to my hypothesis the contemporary Hungarian film culture is closely and symbiotically related to the traditions (1.1.), opportunities (1.2.), regulatory and supportive activities (1.3.), as the audiovisual entertainment (1.4.) of the State. The State engagement has an impact on the creation of individual artworks (1.5) and plays a particularly important role in their presentation and distribution.

- 1.1 The close and symbiotic relationship of the contemporary Hungarian film culture and the traditions of the State Examination of the emergence of cultural embeddedness in historical antecedents.
- 1.2 The close and symbiotic relationship of the contemporary Hungarian film culture with the potential of the State Examination of the role of the institutions that became important and concrete professional role models for the period under study after the Hungarian regime change, the impact of Hungary's membership of the EU, which provided a framework for Hungary, on the audiovisual sector, and the relevant functioning of European states, which are in a similar situation.
- 1.3. The close and symbiotic relationship of the contemporary Hungarian film culture with the regulatory and supportive activities of the State In addition to an overview of the legislative structure and system a comprehensive description of the place and role of the main institutions in the sector, including all relevant data sets.
- 1.4. The close and symbiotic relationship of the contemporary Hungarian film culture and the audiovisual entertainment industry Examination of the reaction of the Hungarian State to the role and nature of the motion picture in the arts and entertainment industry following the outlined theoretical foundations.

1.5. The impact of the State's involvement on the creation of individual artworks and its particularly important role in their presentation and distribution Detailed analysis of the Hungarian Media Patronage Programme – a unique support system in the history of Hungarian film administration, followed by a chapter on preservation and documentation-archiving, an in-depth study of the film *Mindenki* from its birth to its worldwide fame.