

Excursion The pictorial representations of being elsewhere



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Excursion

The pictorial representations of being *elsewhere*

Doctoral School

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1.3 Theses

1. Due to the unprecedented spread of the digital visual culture, nature's physical reality is increasingly interpreted as visual impressions mediated by the screen.
2. Digital visual culture – highly overlapping with photography – reaffirms the viewer's uniformed notions.
3. These standardized scenes are not mere simulations serving to substitute: they abandon their secondary function – they affect experiences in real situations; these preset images shape the true encounter with nature.
4. Nature represented by digital photographs elicits different effects as opposed to its raw form. This is in line with the critical aims of the art. I worked with the imagery of distant places through dreamlike visions, thus amplifying the visuality.
5. The digital visual environment affects our perception of the world in an ambivalent manner: on the one hand, this is where we seek refuge from the monotony of the everyday life; on the other hand, through its own monotony, it is this same visual culture that contributes to the experience of boredom.
6. During the research process, I aimed to grasp the relationship between the external, objective landscape and the subjective, private image. My fictional scenes are rooted in personal experiences – at the same time, they align with the standardized notions and expectations about natural scenery.
7. Via the mixture of analogue and digital methods, and the banal themes that I chose, I wish to be empathetic toward the desires of the individual viewing the digital, standardized images of distant landscapes, and I also intend to challenge the uniform, generic relation between the image and its viewer.